



## **SYLink Technologie Launches Crowdfunding Campaign**

<https://www.indiegogo.com/projects/box-de-securite-informatique/x/14846697#/>

Paris, November 24, 2016 – SYLink Technologie, the first comprehensive digital security solution for individuals and microcompanies, is launching a fundraising campaign on crowdfunding platform Indiegogo to help accelerate development of the French startup, which is backed by French Tech Auvergne-Rhône-Alpes (a network of French startups).



### **Smarter smart homes with SYLink**

Though corporate digital security has been the focus of much attention, the security of home smart devices has traditionally been ensured by, at best, anti-virus software that is updated only occasionally. But as recent news articles attest, daily smart devices (including baby monitors, thermostats and cameras) and their internet connections can be harnessed in attempts to paralyze the world wide web. A recent study<sup>1</sup> found an average of 5.8 screens per household and a total of 6.4 billion smart devices, any of which could be used to steal information or passwords. Laptop webcams can even be hacked to film their owners without their knowledge.

Developed by experts in corporate security, SYLink is a simple response to a complicated problem: how to simply and effectively protect novice users from digital attacks. SYLink is an innovative solution that scrutinizes and analyzes connections, alerts users to danger, and encourages them to monitor their digital security daily.

### **Sophisticated, high-performance design**

SYLink is designed to resemble a miniature control center. It features a 7" touchscreen and a highly intuitive interface that allows users to monitor their home's digital environment and see an overview of it at a glance. Setup is fun and takes only a few minutes: Users simply choose a network and PIN code and select how they want to receive security alerts (by e-mail or text message). SYLink then automatically detects all smart devices in the home, including desktop and laptop computers, smartphones and other smart devices.

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<sup>1</sup>The French Home Audiovisual Equipment Observatory, Q2 2016.

SYLink's control screen displays all the essential information users need (connection speed, security index, number of smart devices, connections to nefarious websites, anti-virus status, etc.) in a graphical, color-coded format. With just a few clicks, users can bring up an activity report listing all smart devices; any viruses, spyware or malware that could target each device; risky websites visited; and, most importantly, recommendations for improving the user's security index. A SYLink mobile app lets users control the panel remotely.

### **Taking the next step**

Following the first phase, which focused on the development of the software, interfaces and product design, SYLink is attempting to accelerate the rollout of its solution, which it will present at the next Consumer Electronics Show, by raising €200,000 on crowdfunding platform Indiegogo.

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